



# The European Congress on Controversies in Leukemias

29-30 October 2020 | Munich, Germany



**Bioevents**  
Sharing Biomed Knowledge

Industry Prospectus

Dear Valued Supporters,

On behalf of Alessandro Isidori, Congress Chair and Congress Organizer, Bioevents, we take great pleasure in inviting your support to **The European Congress on Controversies in Leukemias** (Euroleuk2020) taking place 29-30 October 2020 in Munich, Germany.

The meeting will provide clinicians and biologists with state-of-the-art recommendations regarding patient care and insights into controversies and new therapeutic perspectives in the field.

The most relevant controversies on the following topics will be discussed:

- Biology of ALL, AML, CML, CLL
- Leukemia stem cells (LSCs)
- Routing diagnosis gene expression and mutational profiling
- Allogeneic hematopoietic stem cell transplantation
- Front-line treatment of ALL, AML, CML, CLL
- Treatment of resistant/relapsed disease
- How novel agents are changing the treatment landscape of ALL, AML, CML and CLL
- Immunotherapy
- Minimal residual disease

The prospectus outlines the sponsorship and exhibition opportunities available at the Congress and bespoke packages are also available upon request.

We look forward to welcoming you as a valued Sponsor and Exhibitor in Munich!

Kind Regards,

Joanne Golibroda  
Industry Sales and Exhibition Manager  
[joanne@bioevents-congress.com](mailto:joanne@bioevents-congress.com)

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THE EUROPEAN CONGRESS ON CONTROVERSIES IN LEUKEMIAS

29-30 OCTOBER 2020

## WE WELCOME YOUR SPONSORSHIP...

Category	GOLD	SILVER	BRONZE	EXHIBITION
Educational grant in support of an existing lecture	✓			
Opportunity to sponsor 10 minutes in the Program		✓		
<b>Sponsorship Item</b>				
Opportunity to sponsor a coffee break of your choice	✓			
<b>Advertisement</b>				
1 full page colour advertisement	Back/Inside	Inside	Inside	
<b>Exhibition</b>				
Complimentary Exhibition Space	✓	✓	✓	✓
Complimentary Registrations (including access to all sessions)	4	3	2	1
<b>Acknowledgement</b>				
On-site signage	✓	✓	✓	✓
Final program	✓	✓	✓	✓
Logo with hyperlink on Congress website	✓	✓	✓	✓
100-word profile on Congress website	✓	✓	✓	✓
Social media announcement	✓	✓	✓	✓



## GOLD SPONSOR

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### Educational Grant

- Educational Grant in support of an Existing Official Lecture accepted or invited by the Committee and supported by a grant from the industry

### Coffee Break

- Opportunity to sponsor the coffee break of your choice

### Exhibition

- Banqueting table, including a table, 2 chairs and electrical point

### Advertisement

- One full colour back page or inside page advertisement in the Program (allocated on a first come first served basis)
- Sponsors logo with hyperlink on Congress website

### Registration

- 4 full complimentary registrations – Additional registrations will receive a 50% discount

### Acknowledgement

- Gold Sponsors will be acknowledged as such on various promotional material such as on-site signage and Final Program
- Social media announcement

*\*Speakers will be invited by the Sponsor. Travel costs, accommodation and registration fees of the speakers will be covered by the Sponsor. This also applies in the case where the Sponsored Congress speakers have already been invited by the Congress. In this case, the company will support the amount of nights as per Congress policy.*



## SILVER SPONSOR

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### Symposium

- Opportunity to sponsor 10 minutes lecture in the Program (subject to approval of Bioevents and the Congress Chair))

### Exhibition

- Banqueting table, including a table, 2 chairs and electrical point

### Advertisement

- One full colour inside page advertisement in the Program - To be received by 21<sup>st</sup> February 2019
- Sponsors logo with hyperlink on Congress website

### Registration

- 3 full complimentary registrations – Additional registrations will receive a 50% discount

### Acknowledgement

- Silver Sponsors will be acknowledged as such on various promotional material such as on-site signage and Final Program
- Social media announcement

*\*Speakers will be invited by the Sponsor. Travel costs, accommodation and registration fees of the speakers will be covered by the Sponsor. This also applies in the case where the Sponsored Congress speakers have already been invited by the Congress. In this case, the company will support the amount of nights as per Congress policy.*



## BRONZE SPONSOR

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### Exhibition

- Banqueting table, including a table, 2 chairs and electrical point

### Advertisement

- One full colour inside page advertisement in the Program - To be received by 21<sup>st</sup> February 2019
- Sponsors logo with hyperlink on Congress website

### Registration

- 2 full complimentary registrations – Additional registrations will receive a 50% discount

### Acknowledgement

- Bronze Sponsors will be acknowledged as such on various promotional material such as on-site signage and Final Program
- Social media announcement



## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### CONGRESS BAGS

Sponsor will provide funding of the Congress bags. It is the Sponsor's responsibility to produce the bags that need to be approved by the organizing committee.

- The bag will bear the Sponsor's logo and the Congress logo
- Acknowledgment on the Congress website, in the Final Program and on-site signage



### NOTEPAD AND PENS

The sponsoring company will provide Notepads and Pens and will receive the following benefits:

- Notepads and Pens will bear the sponsor's company logo/ name
- Sponsor's logo with hyperlink on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage



### LANYARDS

The sponsoring company will provide lanyards and will receive the following benefits:

- An opportunity to include company logo on lanyard
- Sponsor's logo with hyperlink on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage



#### COFFEE BREAK (Exclusive Sponsorship per Break)

Coffee will be served daily during the networking breaks in the exhibition area.

- Opportunity to provide items bearing company logo for use during the supported break (napkins etc) subject to approval
- Sponsor's logo with hyperlink on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage



#### ADVERTISING OPPORTUNITIES

Advertisements is available in the **inside page** of the Final Program.

#### PROMOTIONAL MATERIAL

The right to display promotional material on a designated table in the exhibition area.

#### TAILOR-MADE PACKAGES

Support packages may be tailored to suit the company's budget and interests and in order to maximize visibility and to best promote products and services.

Please contact [joanne@bioevents-congress.com](mailto:joanne@bioevents-congress.com) for further details in creating the appropriate package.



## EXHIBITION

### Exhibition

- Banqueting table, 2 chairs and an electrical point

### Advertisement

- Sponsors logo with hyperlink will appear on the website

### Registration

- 1 full complimentary registration – additional registrations will receive a 50% discount

### Acknowledgement

- Acknowledgment on the Congress website, in the Final Program and on-site signage
- Social media announcement



## SPONSORSHIP & EXHIBITION BOOKING FORM CONTRACT

Please complete the form below and email to [joanne@bioevents-congress.com](mailto:joanne@bioevents-congress.com)

We, \_\_\_\_\_ (company name, as to appear in all congress publications) apply for sponsorship and or exhibition in accordance with the terms and conditions set out in the prospectus.

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

Country: \_\_\_\_\_ Telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Sponsorship Items	Price	Sponsorship Items	Price
Platinum Sponsorship	€	Notepads & Pens	€
Gold Sponsorship	€	Lanyards	€
Silver Sponsorship	€	Coffee Break	€
Exhibition	€	Advertisement Opportunity (inside page advert)	€
Congress Bags	€	Promotional Material	€

Exhibition Choice	Booth Number
1 <sup>st</sup> choice	
2 <sup>nd</sup> choice	

**Company Logo** to be received in eps, PDF or jpeg format, no smaller than 300dpi. **Short Company Description** (up to 100 words). Sponsor company/product profile will be published in the list of Sponsors and Exhibitors in the official Congress program. I am authorised to sign this form on behalf of the applicant/ company.

Signature & Stamp: \_\_\_\_\_

Date: \_\_\_\_\_



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## PAYMENT METHODS

### **Payment by credit card** (only Visa and MasterCard are accepted)

Card No: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ CVV2 Code: \_\_\_\_\_

Full Name of Cardholder: \_\_\_\_\_

### **Payment by bank transfer**

Details have been provided in the Pro-forma invoice\*

Banking Information:

Please made bank transfers payable to: Bioevents Ltd. (EuroLeuk2020)

Bank Account: Bank Leumi Le-Israel B.M. – 10

Branch number: 673

Swift code: LUMIILITXXX

IBAN number: IL25 0106 7300 0002 4660 051

Currency Euros

Bank charges are the responsibility of the payer.

\*Invoice/receipt to be issued upon receipt of payment

### **Cancellation / Modification Policy**

Cancellation / modification of items must be made in writing to the Industry Sales Manager [joanne@bioevents-congress.com](mailto:joanne@bioevents-congress.com)

- Up to 90 days prior to arrival - Full refund less €50 handling fee
- Up to 60 days prior to arrival - 70% refund less €50 handling fee
- Less than 60 days prior to arrival - No refund



## GENERAL CONDITIONS

- This agreement must be signed and returned within 4 weeks of receipt with payment or proof of transfer to Bioevents.
- This agreement must be signed and returned within 4 weeks of receipt with payment or proof of transfer to Bioevents Ltd.
- Bioevents Ltd. reserves the right to change the venue, time and date of any activities in the above agreement. Sponsor will be notified in writing as soon as a change is made.
- Bioevents accepts no responsibility for any damages if the sponsored event is not performed due to an obstacle or hindrance outside their control, which could not have been foreseen when signing this agreement and which they could not have avoided at a reasonable effort or cost. Such obstacles and hindrances include, but are not limited to, the outbreak of war, terrorist activity, riots, governmental or other obstacles for the freedom of travel, union actions, natural disasters, fire, flooding that takes place during the Conference. If, however, Bioevents Ltd. cancels the sponsored event for any reason including the above listed reasons, all monies paid by the Sponsor will be repaid in full.
- An exhibition stand / space is a workplace in itself and the exhibitor is responsible for the Health and Safety of that workplace during the construction, use and dismantling of the stand. The Exhibitor thus has a legal duty of care for anyone on or near the site who may be affected by the actions or omissions of the stand contractors or exhibiting staff.
- Promotion of Sponsors activities is only permitted from a company exhibition stand, from an assigned lecture hall in which the Sponsor's activities are taking place or with prior permission from Bioevents Ltd. Any other promotional activity, such as distribution of leaflets or materials to delegates on the Conference premises, is not allowed.
- Hanging of all signs for symposia should be coordinated and approved by Bioevents Ltd.
- All Conference material supplied by Bioevents Ltd. in relation to the Conference is accurate to the best of their knowledge. Any inaccuracy, mistake or omission shall not entitle the Sponsor to cancel their sponsorship.
- Confidentiality. For a period of five (5) years following the 29 October, 2020 or, in the event of earlier termination of this Agreement, for a period of five (5) years following such termination, the Parties hereto shall hold in confidence information and materials received from the other Party (the "Confidential Information") unless the receiving Party can demonstrate that the information was (i) rightfully in its possession or known by it prior to receipt from the disclosing Party, or (ii) was rightfully disclosed to it by another person without restriction, or (iii) was independently developed without use of any Confidential Information of the disclosing Party by employees of the receiving Party who had no access to such information, or (iv) is or becomes (through no improper action or inaction by the receiving Party or any agent, consultant or employee thereof) generally available to the public. For the avoidance of doubt, all information and materials which are distributed to the public during the EuroLeuk2020 shall not be considered Confidential Information.
- The parties to this contract hereby agree that, all communications among them including this agreement are protected from disclosure by each of them it is agreed that all information, whether oral, written or otherwise, that is supplied in the course or as a result of so meeting shall be treated as confidential by the receiving party. The receiving party undertakes not to use the information for any purpose, other than for the purpose of considering the said collaboration, without obtaining the written agreement of the disclosing party.
- You agree that your participation in the Conference is at your sole risk and that you are solely responsible for any third party claim and / or claim and any damage, damage, loss, loss or expense that you, employees, suppliers, your guests and visitors may face at your home. In addition, you warrant that you have a product liability insurance company in effect.



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For any further questions please contact:

**Joanne Golibroda**

Industry Sales and Exhibition Manager

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